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TRAVEL
OUTSIDE
THE **OBVIOUS**



Serafina Boutique Hotel

San Juan, Puerto Rico

Serafina boutique hotel is the new talk of the town in San Juan, Puerto Rico. The surf chic design hotel is a destination in itself luring Millennials with its 24-hour infinite-edge pool, luxury cabanas and intimate, yet cool beach house feel.

The 96-room hotel, first of its kind by Serafina Restaurant Group, is the realization of a longtime dream for Vittorio Assaf and Fabio Granato who fell in love with Puerto Rico after multiple visits to the island. For them, design and ambiance were essential, and ICRAVE and local firm LA architects masterfully achieved both concepts. The welcoming hotel greets guests with ocean views right from the lobby and the cool coastal vibes of one of those Hamptons beach houses we all secretly crave to own. International and local touches are seamlessly blended with art by Puerto Rican artist Sofia Maldonado, locally-crafted surfboards and eclectic light fixtures and furnishings.





Upon arrival, settle in in the plush rooms boasting floor-to-ceiling windows, custom mid-century furniture, a luxury curated mini bar, large walk-in showers, views of the Atlantic or Condado Lagoon, and simple, yet elegant design touches. The quintessential beach shack just got a major upgrade! To feel like the ultimate VIP, book the Positano Ocean Terrace room with its 28-square-foot oceanfront terrace. Once outside, guests can rent comfortable cabanas to enjoy a day in the Sun and Serafina's name brand Prosecco or a deconstructed piña colada, the hotel's signature libation. The nine private cabanas feature lounge pillows and a private terrace deck, it's the perfect spot for a girl's getaway or to celebrate a romantic trip. This happening place is also a local weekend hangout featuring DJs and the who's who of Puerto Rico's elite. Also quickly becoming a local favorite is aMare, the hotel's signature restaurant serving Mediterranean flare with tropical touches for breakfast, lunch, and dinner and bar PiñaCo, featuring unique mixology created by La Factoria.



While staying in might be tempting, Serafina's concierge invites guests to explore Puerto Rico beyond its walls and partake in authentic experiences; think night kayaking through a bioluminescent bay, culinary tours and a helicopter ride over the island. Are we there yet?

www.serafinabeachhotel.com